



Mountain Khakis Announces Jeremy Hale as New President

JACKSON HOLE, WY (September 5, 2018) – [Mountain Khakis®](#), the leading mountain town-inspired lifestyle apparel brand for men and women, is pleased to announce Jeremy Hale will be joining MK as President, reporting to Executive Chairman Warren Kanders.

In his role, Jeremy will oversee all efforts at MK, including strategy, sales and marketing, product development and branding. Jeremy will join MK effective September 5, 2018. Jeremy will replace outgoing Founder and President Ross Saldarini, who will be leaving MK to pursue other opportunities.

Jeremy brings to MK an extensive background in sales and marketing, brand development, international growth, and strategy in the outdoor and action sports industries, most recently holding the position of Vice President – International Development at Billabong in Irvine, CA. Previously, Jeremy held roles at Fox Head, Inc., Quiksilver, and DC Shoes.



“MK is a brand that resonates with active lifestyle people, whether they live in the mountains or aspire to mountain-town living,” commented Jeremy. “I’ve watched the growth of MK over the past 15+ years and have always admired how the brand and product captures the ethos of rugged authenticity and functionality. I am looking forward to joining the team and helping MK move to the next level.”

“We’re thrilled to bring Jeremy onto the MK team,” commented Warren Kanders, Executive Chairman. “He is a dynamic character with well-rounded experience in all commercial and strategic areas important to success. We are looking forward to his leading MK to further growth and penetration in lifestyle apparel and accessories.”

A native of Australia, Jeremy and his family will relocate and be based at the MK operations headquarters in Charlotte, NC.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Catch the vibe [@MountainKhakis](#) and [MountainKhakis.com](#).

Media Contact:

Alli Noland, Terra PR
307-733-8777, AlliN@terrapublicrelations.com

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