



Mountain Khakis Posse Program Returns

JACKSON, WY (October 30, 2018) – [Mountain Khakis®](#), the premium mountain inspired lifestyle apparel brand for men and women, is pleased to announce the Posse Program is back by popular demand for the Fall 2018 selling season.

MK's Posse Program, designed specifically for retailers, is a favorite among shop floor staff, offering a chance to earn complimentary MK product, as well as providing an easy way to learn about and sell MK products.

A win-win-win, the Posse Program enables the retailer to receive employee training and incentives for selling MK products, store staff gets product they actually want and wear, and MK gains brand loyalty, sell-through and increased visibility during the busy holiday sales season.

Now through the end of 2018, authorized MK retailers will have the opportunity to participate in the program, and their staff will begin earning punchcard points for every MK apparel item they sell.

Retailers who are interested in participating in the Mountain Khakis Posse Program should contact their MK Rep, Dealer Services Representative, or by emailing Sales@MountainKhakis.com, or by calling 866-686-5425.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a premium mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects quality apparel with the rugged outdoors. @MountainKhakis and MountainKhakis.com.

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