



Mountain Khakis Launches Underwear

New MK Bison Boxers/Boxer Briefs Will Debut at OR Winter Market

JACKSON HOLE, WY (OCTOBER 31, 2018) – Owning everything south of the waist, THE pant authority [Mountain Khakis®](#) proudly introduces their NEW Bison Boxers and Bison Boxer Briefs. Made to move with you, and your beloved pants—no bunching, no riding, all comfort and awesome.

Whether you're a boxer or boxer brief fan, Mountain Khakis has you covered. Lightweight, breathable, quick dry and designed for comfort, the Alpine Mesh™ fabric keeps everything cool and dry; the Bison Boxer Brief offers an articulated front to keep everything in place. Brushed waistband, inseam action gusset and flatlock seams ensure all-day, all-night comfort. With five signature MK solid colors and two custom MK camo prints to choose from, MKs' Underwear is easy to slip on anytime.

"It just makes sense to include underwear in our lineup," commented Ned Hutchinson, MK Senior Product Manager. "We've been working on fit and function in men's pants for 15+ years, and this offering perfectly compliments our retailers' programs, as well as the needs of our loyal customers."

Boxer Briefs

Bison Boxer Brief Print

Fabric: Alpine Mesh™ 4.7oz, 92% Nylon, 8% Spandex

Fit: Slim Ft, Mid Rise | Sizes: S-XXL | MSRP: **\$27.95**

Colors: Cactus Camo, Cowboy Blue Camo

Bison Boxer Brief (solid colors)

Fabric: Alpine Mesh™ 4.7oz, 92% Nylon, 8% Spandex

Fit: Slim Ft, Mid Rise | Sizes: S-XXL | MSRP: **\$25.95**

Colors: Black, Gunmetal, Engine Red, Rainforest, Twilight



Bison Boxer Brief Print
(Cowboy Blue Camo)



Bison Boxer Brief
(Rainforest)

Boxers

Bison Boxer Print

Fabric: Alpine Mesh™ 4.7oz, 92% Nylon, 8% Spandex

Fit: Slim Ft, Mid Rise | Sizes: S-XXL | MSRP: **\$27.95**

Colors: Cactus Camo, Cowboy Blue Camo

Bison Boxer (solid colors)

Fabric: Alpine Mesh™ 4.7oz, 92% Nylon, 8% Spandex

Fit: Relaxed Fit, Mid Rise | Sizes: S-XXL | MSRP: **\$25.95**

Colors: Black, Gunmetal, Engine Red, Rainforest, Twilight



Bison Boxer Print
(Cactus Camo)



Bison Boxer
(Engine Red)

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a premium mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects quality apparel with the rugged outdoors. @MountainKhakis and MountainKhakis.com.

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