



## Brian Accola Joins Mountain Khakis as Principal Rep in Great Lakes Region

JACKSON HOLE, WY – [Mountain Khakis](#)®, the premium mountain inspired lifestyle apparel brand for men and women, is pleased to announce Brian Accola, President of Great Lakes Apparel Sales, has joined Team MK as the principal sales representative for the Great Lakes region, which includes Michigan, Indiana, Ohio and Kentucky.

Brian brings with him a vast knowledge of the outdoor Industry, chalking up 25 years experience as a sales representative for Woolrich. During his time with Woolrich, Brian represented all divisions for the brand and worked extensively with the merchandising team to encourage sell through at retail.

“I am very familiar with the Mountain Khakis brand. The product is exceptional and the team they have in place understands how to create product that will last a lifetime. I can’t wait to get my hands on the product and help my accounts achieve great success with the MK brand,” commented Accola.



“Brian brings with him an amazing amount of hands-on experience and retail relationships. He’s one of the most high energy, positive people I know, I’m really looking forward to having him join our team,” said Steve Talacki, Mountain Khakis Director of Sales.

### About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a premium mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects quality apparel with the rugged outdoors. @MountainKhakis and MountainKhakis.com.

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