



Mountain Khakis Women's Spring/Summer 2019

Perfect pieces for travel, weekend & everyday adventures

JACKSON HOLE, WY (July 17, 2018) – For Spring/Summer 2019, [Mountain Khakis®](#), the leading mountain town-inspired lifestyle apparel brand for men and women, has expanded its line of women's apparel with new pieces that capture the cool mountain vibe of Jackson Hole, and also translate beautifully into work, travel or weekend wardrobes.

“At its core, Mountain Khakis represents a lifestyle that is unique to Jackson Hole, where women love outdoor activities and embrace the mountain casual look, which is comfortable and also on-trend,” commented MK Designer, Sydney Millyard. “The Spring/Summer 2019 line includes mountain town essentials that women will love, no matter where they live.”

Genevieve Jean Jacket

Updating a western Americana classic, the Genevieve Jean Jacket adds stretch and 99% organic cotton to the mix to make this denim jacket more sustainable and versatile than ever. Biking, hiking, horseback, jeep, however you get to that special place, the Genevieve is ready to go with you. Classic jean jacket styling with an MK touch: 6 pockets, western yoke on back, bison shanks, reinforced bar tacking throughout. Classic fit, falls at mid hip. Colors: Linen, Light Wash (shown). MSRP \$119.95



Genevieve Jean Jacket (Light Wash)



Wildflower Tank (Twilight)

Wildflower Tank

Summer evening dressy, the Wildflower is ultimately mountain-town versatile. The playful pattern, inspired by the WY state flower, the Indian Paintbrush, is balanced perfectly with refined details like a ruffled neckline and gathers on back neck. The optional keyhole neckline closure offers stylish versatility. Novelty trim at the bottom makes the Wildflower even easier to dress up or down: tuck it in for a more refined look. Classic fit. Colors: Juniper, Cream, Twilight (shown). MSRP \$64.95

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Helena Tank

Helena Tank

Mountain-strappy. The Helena Tank features uniquely styled adjustable straps for a fit that's both custom and eye-catching. The 100% cotton chambray fabric with unique jacquard pattern offers even more visual interest, guaranteed to be the talk of the summer BBQ circuit. Classic fit. Color: Dobby (shown). MSRP \$64.95

Azalea Skort

With 13% spandex, the Azalea Skort is ready for high kicks and quick escapes. Designed with a super comfortable, encased elastic waistband, quick dry fabric and hidden self-fabric shorts with gripper elastic, the Azalea Skort loves a run through the woods or getting caught in the rain on a hike, especially when it leads back to the car and right into the bar. Single welted back pocket with zipper closure. Classic fit, mid-rise. Colors: Melon, Twilight (shown). MSRP \$84.95



Azalea Skort (Twilight)

The entire Mountain Khakis Spring/Summer 2019 product line will be on display at [Outdoor Retailer](#) Summer Market (July 23-26) in booth 49014-UL.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Catch the vibe [@MountainKhakis](#) and [MountainKhakis.com](#).

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