



## Mountain Khakis Announces New Sales Representation In Rockies and Northwest Regions

**JACKSON HOLE, WY** (July 12, 2018) – [Mountain Khakis](#)®, the leading mountain town-inspired lifestyle apparel brand for men and women, is proud to announce new sales representation in two key territories, effective immediately.

Representing the Rocky Mountain region, Annie DeWaters is the founder and principle of Gone Skiing Sales, representing brands in the ski, outdoor/fashion & tech apparel, & footwear industries since 1992.

“Annie joins Mountain Khakis with a legacy of experience and best in class sales,” said Steve Talacki, Director of Wholesale Sales for Mountain Khakis. “Her sterling reputation precedes her. She has the drive and tenacity that will further bolster and support Mountain Khakis specialty retailers in the Rockies.”

“I’ve always been a fan of Mountain Khakis,” said DeWaters. “I’ve watched them grow as a brand for years and am excited to represent the brand and product assortment in the Rockies region.”

In the Northwest region, Linda Di Lello Morton and Brian Morton have been representing outdoor and healthy lifestyle brands since 2006.

Of Morton, Talacki said, “Linda brings a lifetime of experience and relationships to the brand. She has a deep pedigree as a fantastic apparel merchant and rep. Her buyers know her well; she’s been building, developing and maintaining her specialty retailer relationships for years.”

“We are very excited for the opportunity to represent Mountain Khakis,” said Morton. “It is a perfect Men’s and Women’s outdoor lifestyle brand for our territory. I’m especially proud to be working for a company that ‘gets it’, as evidence by the contribution MK makes to the planet with advocacy and sustainability, beyond making great product.”



Annie DeWaters & Massak



Linda De Lello Morton

(more)

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**About Mountain Khakis®**

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Catch the vibe [@MountainKhakis](#) and [MountainKhakis.com](#).

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