

Mountain Khakis Introduces Outdoorist Bag Series

Lightweight Packs/Tote for Work, Trails and Travel

JACKSON HOLE, WY (January 16, 2018) – [Mountain Khakis®](#), the leading mountain town-inspired lifestyle apparel brand for men and women, introduces the new *Outdoorist Series* of lightweight tech packs and totes, designed to style-up your gear even when you're dressed down.

Thoughtfully built for everyday activities ranging from riverside beers with friends to backcountry hikes to the damned daily commute, the *Outdoorist Series* offers a range of sizes and styles, in washable canvas for weather-tight organization with mountain style.

Mountain Khakis *Outdoorist* packs come in two sizes (24L, 30L) with adjustable shoulder straps, laptop and hydration bladder compatibility. The Tote features sturdy climbing rope for handles and external zippered pockets with cord loops for flexibility to lash or clip items.

The entire *Outdoorist Series* features superior weather-resistant, machine washable PU and wax-coated poly canvas for a burly, yet clean look that segues perfectly from mountain to urban settings.

The *Outdoorist Series* and the entire Mountain Khakis Fall/Winter 2018 product line will be on display at the upcoming [Outdoor Retailer + Snow Show](#) (Jan. 25-28) in booth #51080-UL.



Outdoorist 24L in Midnight Blue



Outdoorist 30L in Oriole



Outdoorist Rope Tote in Midnight Blue

Outdoorist 24L Pack MSRP \$114.95

Perfect for commuting or more demanding day trips, the 24L Pack offers storage, organization and all-day comfort.

- Internal bottle keeper sleeve
- 10" external pocket for quick-grab essentials
- Hidden 7" side-entry stash pocket in back panel
- Exterior lash points and stow-away cording with MK camo gripper
- Climbing rope haul handle
- Adjustable shoulder and sternum straps
- Interior organization panel with key lanyard
- 18.5"H x 11"W x 5.5"D, 24L

Outdoorist 30L Pack MSRP \$149.95

Built for burly efforts, the 30L Pack is designed to go the extra mile, but can still be washed for presentability once home.

- Zippered bucket opening with 6" quick-grab pocket
- 2 exterior side-zipper water bottle pockets
- Hidden 7" side-entry stash pocket in back panel
- Exterior lash points and stow-away cording with MK camo gripper
- Climbing rope haul handle
- Adjustable 1 ½" hip belt, shoulder and sternum straps
- Interior organization panel with key lanyard
- Adjustable waist belt
- 18.5"H x 11"W x 6"D, 30L

Outdoorist Rope Tote MSRP \$89.95

Mountain meets city in this multi-purpose, category-crossing bag.

- Zippered top closure for security
- 3 external pockets
- 2 zip pockets on one side of tote
- Pass-through external pocket for quick-grab storage on other side
- Climbing rope shoulder-sling haul handles
- MK camo liner
- Laptop sleeve and interior organization panel with key lanyard
- 16"H x 17"W x 5.5" D, 19L

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Catch the vibe [@MountainKhakis](#) and [MountainKhakis.com](#).

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