



## Mountain Khakis Expands “Basecamp to Boardroom” Pant Options for Fall/Winter 2018

**JACKSON HOLE, WY (January 22, 2018)** – [Mountain Khakis®](#), the leading mountain town-inspired lifestyle apparel brand for men and women, continues to own the pant category. By combining mountain style, the greatest fit options and technical features, Mountain Khakis has mastered stylish, comfortable, versatile and durable pants, built for everyday ‘rugged yet refined’ life.

The Mountain Khakis design team decided long ago... “If we’re gonna name a pair of pants after our hometown, they’d better be the best damn pair of pants.” The *Jackson Chino* carries the responsibility with ease and style. Slightly modified in all the right ways, including a versatile 6.1 oz cotton/spandex fabric, subtly-angled hand pockets, refined belt loops, tested and proven diamond-shaped MK action gusset, triple-stitched outseams, faux horn buttons and red stitch accents, all in a slim tailored fit for the new generation of mountain men. MSRP \$69.95.

MK’s *Camber 103* pant, made of a durable 8 oz cotton/spandex twill, balances both style and performance. With a classic fit and straight lines, the refined 103 is all about simplicity. Thoughtful details include 4-layer pocket bags, built to handle anything you can stuff into your pockets, and a brushed tricot-lined waistband in addition to signature features like the diamond-shaped action gusset, ‘Mudflap’ reinforced heel cuffs, and a Bison bottle opener key ring to get the party started. Classic fit. MSRP \$69.95.



**Jackson Chino    Camber 103 Pant    Organic Original Mountain Pant**

The new styles build on the fit and popularity of Mountain Khakis’ *Original Mountain Pant*, which remains the brand’s calling card– a durable yet casual pant made with 100% organic cotton in both Relaxed and Slim fit. Extra features like a hidden side-seam pocket, signature angled hand pockets and “mudflap” reinforced heel cuffs make the OMP a standout in a crowded field. MSRP \$84.95.

The Fall/Winter men’s pant collection plus the entire men’s and women’s Mountain Khakis Fall/Winter 2018 product line will be on display at the [Outdoor Retailer + Snow Show](#) (Jan. 25-28) in booth #51080-UL.

### **About Mountain Khakis®**

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Catch the vibe [@MountainKhakis](#) and [MountainKhakis.com](#).

### **Media Contact:**

Alli Noland  
Terra Public Relations  
[AlliN@terrapublicrelations.com](mailto:AlliN@terrapublicrelations.com), 307.699.4572