



## Katie Spikes Joins Mountain Khakis as Senior eCommerce Manager

**JACKSON HOLE, WY** (February 14, 2018) – [Mountain Khakis®](#), the leading mountain town-inspired lifestyle apparel brand for men and women, is pleased to announce Katie Spikes (a.k.a. “Spikes”) has joined their team as Senior eCommerce Manager. In her new position, Spikes will lead all Mountain Khakis’ digital media strategy and development efforts.

Known for her get-it-done attitude, Katie held several positions over the past 11 years for [Lowe's Companies Inc.](#) Her experience includes eCommerce, digital UI/UX, advertising, branding, and multicultural marketing. Most recently, Katie served as Lead Digital Experiences Manager at Lowe’s Companies Inc.



“We’re thrilled to bring Katie onto the Mountain Khakis team,” commented Ross Saldarini, Mountain Khakis Co-Founder & President. “She represents veteran, high-caliber leadership in omni-channel sales and brings even more energy to our brand culture.”

“As an avid outdoor family, Mountain Khakis is a household name that I’ve admired and bought my fair share of over the years,” said Spikes. “To become part of the MK team and their mission to foster a unique experience for their customers while enhancing the brand’s digital presence is quite the career goal achievement for me... #lifechanging.”

Katie will work from the company’s Charlotte, NC southeastern office location where she has quickly become one of the family. “I’ve found my people!” says, Spikes.

### **About Mountain Khakis®**

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Catch the vibe [@MountainKhakis](#) and [MountainKhakis.com](#).

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