



Contact: Allison Keller, CGPR
Allison@cgprpublicrelations.com
781-639-4924, Ext. 112

**MOUNTAIN KHAKIS NAMES RONNIE WARNER AS SALES REP OF THE YEAR;
JJ ANDERSON AS "LIFE UNTUCKED" AWARD RECIPIENT**
Pair Receive Top Sales Honors for 2016

JACKSON HOLE– (July 26, 2016) – [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces Ronnie Warner as the 2016 “Rep of the Year” Award recipient, and JJ Anderson as the “Life Untucked®” Award recipient. The pair’s achievements were celebrated at the recent 2016 Mountain Khakis sales meeting in Jackson Hole. Warner manages Mountain Khakis’ Better Apparel channel in the Southeast territory, while Anderson handles the Southwest region.

The Mountain Khakis Rep of the Year Award is determined by targeted sales metrics including preseason sales goals and inventory replenishment objectives. Warner, who has been with the brand for two and a half years, has already grown his territory, over prior year, by more than 50%. This is Warner’s first year receiving this honor from Mountain Khakis.

A North Carolina local, Warner has been in the industry for thirty-five years, and is the principal rep at Worth Repping.

“Ronnie worked diligently in the Southeast, growing our Better Apparel business by an astounding 355% over the past three years,” says Steve Talacki, Mountain Khakis director of sales.

The “Life Untucked” Award recognizes a sales representative embodying Mountain Khakis’ core values and spirited work culture. During his three years with the brand, JJ Anderson established outstanding buyer relationships across the Southwest, acting as a formidable bridge between retailers and the brand.

“JJ spreads the Mountain Khakis’ ethos throughout the Southwest,” notes Talacki. “He brings a deep understanding of the brand and professional performance expected of our company to all aspects of his work.”

A fourteen-year sales veteran, in 2008, JJ Anderson founded Pacific Recreation Sales in Bakersfield, Calif., and has been representing Mountain Khakis in the Southwest region for three years.

Warner and Anderson will continue to support the growth of the Mountain Khakis brand as it builds on the legacy of its men's and women's mountain lifestyle apparel, expands its performance features, and increases its accessory choices for Spring 2017.



Ronnie Warner, Mountain Khakis 2016
"Rep of the Year" Award recipient



Jeremiah (JJ) Anderson,
Mountain Khakis 2016
"Life Untucked" Award recipient

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, Wyoming has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Join the conversation @MountainKhakis and MountainKhakis.com

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