



**MOUNTAIN KHAKIS® PRESENTS  
FREE HENNA TATTOOS AND \$20 TOGS  
IN OUTDOOR RETAILER BOOTH# 36217**

(Jackson Hole, WY – July 31, 2015) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces free henna tattoos for [Fair Trade USA](#), and \$20 MK pants and dresses to benefit [Outdoor Industries Women's Coalition](#) in booth# 36217 at Summer Market Outdoor Retailer.

**Free Henna Tattoos: Wed & Thurs**

To celebrate the launch of their Fair Trade USA partnership, Mountain Khakis will host a free henna tattoo station from 12 to 5pm on Wednesday Day 1 and Thursday Day 2 in their booth# 36217. No appointment is necessary.

Tattoo artwork options will include the Fair Trade logo, the MK bison and logo, as well as traditional henna designs. Tattoo artist Malynda Dilmore of [Mountain Mendhi Henna Body Art](#) will provide the hand-drawn artwork. Each tattoo is estimated to take only three to five minutes, but can last from one to four weeks. The natural ink is derived from henna, a desert shrub.

**\$20 Apparel: Throughout show**

Throughout the show, Mountain Khakis will offer \$20 togs – including men's Original Mountain Pants, Teton Twill Pants and Camber Shorts, and women's Fair Trade USA Wildflower Dresses, Emma Tanks and Cora Skirts – to benefit the Outdoor Industries Women's Coalition (OIWC). Cash and credit cards accepted. While supplies last.

The event will raise moneys to support workplace equity, diversity, and inclusion by expanding opportunities for women in the Outdoor, Snow, Bike, and Run Industries.

**Free Whiskey & Mechanical Bull Rodeo: Industry Party, Wed 6pm**

Adventure seekers, head to the OR Industry Party Wednesday 6pm outside the Pavilions for MK's infamous mechanical bull rodeo and whiskey shooters. Join Industry Party sponsor, Mountain Khakis and their friends from [Wyoming Whiskey](#) for your 'shot' at 8 seconds of glory. The event is free of charge. Tips and donations are accepted and will benefit the [Outdoor Foundation](#).

The Mountain Khakis team will be presenting MK's Spring/Summer 2016 collections for men and women at [Outdoor Retailer](#) Summer Market, in booth# 36217.

**About Mountain Khakis®**

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Join the conversation [@MountainKhakis](#) and [MountainKhakis.com](#)