



**MOUNTAIN KHAKIS® PRESENTS
RON MOSHER AGENCY
WITH 2015 LIFE UNTUCKED AWARD**

(Jackson Hole, WY – August 3, 2015) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces independent northwest sales representative, Ron Mosher, has won the company's 2015 *Life Untucked Award*.

While most sales awards are merits of achievement in metrics performance, the *Life Untucked Award* reflects achievement in representing the brand's core values and spirited culture.

"This is a special spirit award that factors performance, attitude, dealer satisfaction and commitment to the brand," said Steve Talacki, MK Director of Wholesale Sales. "As one of the very original members of the MK sales force, he exemplifies creativity and commitment to the brand ethos."

The award was presented during the company's Spring/Summer sales meeting in Sedona, Arizona. The one-of-a-kind bison award was handmade in Colorado.

"This award means a great deal to the agency," said Ron Mosher. "Through the years, we have built a brand that has a meaningful outdoor lifestyle message and the authentic apparel to go live it. As we grow our core categories, for example our women's collection, I'm really excited to branch out into other meaningful segments of the industry."



Ron Mosher and the Mountain Khakis team will be presenting MK's Spring/Summer 2016 collections for men and women at [Outdoor Retailer](#) Summer Market, in booth# 36217.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Join the conversation [@MountainKhakis](#) and [MountainKhakis.com](#)