



**MOUNTAIN KHAKIS® ANNOUNCES  
CODY PRUDOEHL  
AS GREAT LAKES REPRESENTATIVE**

**(Jackson Hole, WY, May 27, 2014)** Mountain Khakis®, a leading mountain-inspired lifestyle apparel brand known for its “Best Damn Khakis,” announces they have signed on with Cody Prudoehl for Great Lakes representation.

Effective immediately, MK has signed with Cody to represent the growing brand in the Great Lakes region. Bringing over seven years of experience to the table, he will serve the Michigan, Ohio, Indiana and Kentucky states.

According to MK’s national sales manager, Steve Talacki, “Cody is a terrific individual with the work ethic and energy level to match his strong business acumen. He will deliver continued excitement and support to Mountain Khakis in the Great Lakes and I am excited to have him on the team.”

To contact Cody Prudoehl or inquire about becoming an MK retailer in the Great Lakes territory:  
507 398-5141  
cody.p.mw@gmail.com

Meet Cody and preview the Mountain Khakis Spring/Summer 2015 collection at Outdoor Retailer Summer Market August 6<sup>th</sup>-9<sup>th</sup> in Salt Lake City, in MK booth# 36217. And at the MRA Market Show June 17<sup>th</sup>-19<sup>th</sup> in Lansing, Michigan.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. [www.mountainkhakis.com](http://www.mountainkhakis.com)

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