



**MOUNTAIN KHAKIS®
EXPANDS DESIGN TEAM
WITH INDUSTRY VETERAN MOLLY URQUHART**

(Jackson Hole, WY, June 30, 2014) Mountain Khakis®, a leading mountain-inspired lifestyle apparel brand known for its “Best Damn Khakis,” announces Molly Urquhart has joined their design team as Product Manager.

In a year of significant growth for the company, Mountain Khakis has hired leading Industry designer, Molly Urquhart, to further bolster the Product Development & Design team in Jackson Hole, Wyo.

Urquhart brings over 11 years of experience to the design table. Her career in Industrial Design has been decorated with growth and recognition; from L.L. Bean where she seemingly touched all apparel divisions - men’s, women’s and children’s outerwear, sportswear and active apparel – to Orvis, where she completely overhauled the Trout Bum collection, and redeveloped their outerwear program.

“We’re thrilled to have yet another A-player join our team,” said MK co-founder & director of product development & design, Noah Robertson. “Molly’s experience and pedigree have made an immediate impression on our design course, and will further assert our position in the marketplace. We’ll continue to pursue a balance between all collections, and specifically grow the Women’s category with added energy and focus.”

According to Urquhart, “Mountain Khakis appealed to me as an opportunity in my career path to be a part of a youthful, dynamic brand and business; one where I can be an active member of the company versus a specific category. I’m most excited about making an impact on our women’s program. My knowledge of design and fit will bring added emphasis to this already exciting collection.”

An outdoor enthusiast with a passion for hiking with her dog, Urquhart is a perfect fit for MK’s mountain culture and curious spirit. “I’m excited that this east coast girl has an opportunity to live out west... to explore the Tetons while doing what I love: designing great product. I am livin’ my dream right now.”

“Mountain Khakis’ sweet spot is the balance between creating a culture that people can easily feel a part of, and designing apparel to suit that lifestyle from sun-up to sundown,” continued Robertson. “Our customers have diverse lives and interests, so our apparel needs to reflect the gamut of daily and nightly activities. Molly’s experience and passion will go hand in hand with MK. We’re proud to introduce her as one of our own.”

Mountain Khakis is scheduling appointments to preview their Spring/Summer 2015 collection at Summer Market Outdoor Retailer in booth# 36217. Email Sales@MountainKhakis.com or call 866-686-5425 to book your appointment.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. www.mountainkhakis.com

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