



MOUNTAIN KHAKIS® AWARDS GEARY GUAY RECREATIONAL RESOURCES WITH *REP OF THE YEAR*

(Jackson Hole, WY, July 1, 2014) Mountain Khakis®, a leading mountain-inspired lifestyle apparel brand known for its “Best Damn Khakis,” awarded Geary Guay Recreational Resources group with *Rep of the Year*.

In its fourth consecutive year of double digit growth, Mountain Khakis has announced Geary Guay Recreational Resources (GGRC) with *2013 Rep of the Year*. The Boulder-based team is comprised of Industry veterans Geary Guay, Loren Gwartney-Gibbs, and Blair Simpson.

“It was a highly competitive process,” said MK National Sales Manager, Steve Talacki. “Each territory has experienced significant growth and continues to gain market share. GGRC in the Rockies pulled ahead by bringing a new level of service and support to one of the most important territories for MK: the territory of our Jackson Hole headquarters. They transformed the business in this region.”

The award was presented at MK’s Spring/Summer sales meeting in the Blue Ridge Mountains of North Carolina, between sets of bluegrass music by award-winning band, Nitro Grass. The one-of-a-kind bison award was hand-made by Mountain Khakis staff. The moment was heartfelt and emotional.



“On behalf of the GGRC team,” Geary Guay conveyed, “I’d like to extend sincere thanks to the entire MK staff: the Jackson Hole team for giving us tremendous product to sell, and the Charlotte and Grand Junction offices for supporting our dealers. Mountain Khakis is a rapidly growing line for us with a rock-solid program. We’d also like to thank our retail partners, and we appreciate the recognition for our efforts.”

The GGRC team is currently scheduling appointments to view MK’s expanded Spring/Summer 2015 collection at Summer Market Outdoor Retailer, in booth #36217.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. www.mountainkhakis.com

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