



MOUNTAIN KHAKIS® FREE WHISKEY & EVENTS AT WINTER OUTDOOR RETAILER SHOW

(Jackson Hole, WY – January 16, 2014) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, promises to entertain, educate and inspire the Winter Market [Outdoor Retailer](#) show attendees with FREE WHISKEY from [Wyoming Whiskey](#), live raptor demonstrations with [Teton Raptor Center](#), and [DEEP](#) book signing with author Porter Fox – all in MK booth# [12001](#).

Mountain Khakis booth# 12001 is THE place to be from 4:30-6pm daily at the upcoming Outdoor Retailer trade show Jan 22-25 in Salt Lake City, Utah. Here's why:

DEEP Book Signing with Author, Porter Fox

-Wednesday, Jan 22nd 4:30-6pm

In his stunning first book, veteran ski writer Porter Fox captures the 8,000-year old sport of skiing, the miracle of snow and the shocking truth of how climate change could wipe out both in the next 75 years. MK's own Ned Hutchinson pioneered the DEEP project and is Publisher of the acclaimed book. Signed copies available to purchase for \$20, a portion of proceeds will benefit Protect Our Winters.

Mountain Khakis booth# [12001](#)

FREE Wyoming Whiskey & Live Raptor Demonstration

-Thursday, Jan 23rd 4:30-6pm

-Friday, Jan 24th 4:30-6pm

Join MK Fund™ partner Teton Raptor Center and Wyoming Whiskey for this two-day Live Raptor Demonstration and Free Whiskey Happy Hour event. Behold the beauty of three live, rehabilitated birds of prey, hear their stories and learn about their species. Donate \$30 to Teton Raptor Center non-profit organization and receive a \$75 MK gift card and your picture taken with one of the raptors.

Mountain Khakis booth# [12001](#)



The Mountain Khakis crew has a lot to talk about at OR, including 38 new styles for guys and 33 new styles for gals. For more information or to make an appointment with Mountain Khakis, contact sales@mountainkhakis.com, marketing@mountainkhakis.com or call 866-686-5425

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. [MountainKhakis.com](#) Follow MK! MK Facebook • MK Twitter • MK Livin' Blog • 'Team MK' Facebook
Mountain Khakis® • Built for the Mountain Life® • Rise Above It™

(more)

For More Information Contact:

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