

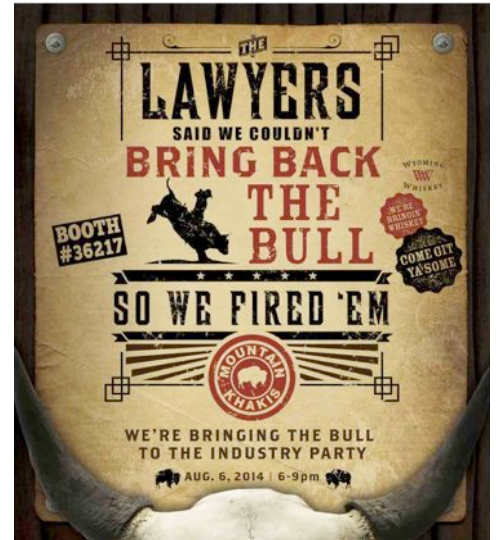


**MOUNTAIN KHAKIS®
MECHANICAL BULL & FREE WHISKEY
AT OUTDOOR RETAILER INDUSTRY PARTY**

(Jackson Hole, WY – August 1, 2014) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, promises to entertain the Summer Market [Outdoor Retailer](#) Industry Party attendees with the return of the MECHANICAL BULL and FREE WHISKEY from [Wyoming Whiskey](#), Wednesday, Day 1 from 6-8pm at the Pavilions.

Join Industry Party sponsor, Mountain Khakis for **FREE WYOMING WHISKEY** and limited-edition stainless steel shot cups (while supplies last). And, **THE BULL IS BACK!** A wild ride - jockey the mechanical bull for a \$5 donation to MK Fund™ partner Renewable Resources Foundation. Donations will benefit efforts to save wild salmon habitat from the proposed Pebble Mine in Alaska's Bristol Bay.

The Mountain Khakis crew has a lot to talk about in booth# 36217, including 34 new styles for guys and 28 new styles for gals. For more information or to make an appointment with Mountain Khakis, contact sales@mountainkhakis.com or call 866-686-5425



About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. [MountainKhakis.com](#) Follow MK! MK Facebook • MK Twitter • MK Livin' Blog • 'Team MK' Facebook Mountain Khakis® • Built for the Mountain Life® • Rise Above It™

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