



**MOUNTAIN KHAKIS® ANNOUNCES
ROCKIES REP AGENCY
GEARY GUAY RECREATIONAL RESOURCES**

(Jackson Hole, WY – November 27, 2012) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, welcomes Geary Guay Recreational Resources as independent rep agency for the Rocky Mountain territory.

Effective immediately, MK has signed with GGRR group to represent the growing brand in the Rockies region. Bringing a combined 60+ years experience to the table, they will serve the Colorado, Utah, Wyoming & New Mexico states.

According to MK National Sales Manager, Steve Talacki, “GGRR brings a unique blend of true outdoor prowess and experience with ability to speak to the better men's specialty business in the territory! They come highly regarded in the territory and are a ‘best in class’ partner for Mountain Khakis. I am truly excited to have them on the team as a rep partner!”

GGRR’s ‘work hard, work smart’ philosophy is channeled by their passionate, Boulder-based, five-person team; including, Geary Guay, Blair Simpson, Molly LaBonte, Loren Gwartney-Gibbs and Jon VanNoy.

To contact Geary Guay Recreational Resources:
303.449.7427
geary@outdoorsalesrep.com
www.outdoorsalesrep.com

Meet the GGRR team at Winter Market Outdoor Retailer, MK Booth# [3001](#).

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. www.mountainkhakis.com Follow MK! MK Facebook • MK Twitter • MK Livin’ Blog • ‘Team MK’ Facebook

Mountain Khakis® • Built for the Mountain Life® • *Rise Above It™*

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