



MOUNTAIN KHAKIS® PARTNERS WITH EGOLF PROFESSIONAL TOUR

(Jackson Hole, WY – May 29, 2012) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces it is an official partner of the 2012 [eGolf Professional Tour](#).

2012 marks the second of the past three seasons that the two companies have put forth a partnership to benefit members of the Charlotte, NC-based eGolf Pro Tour.

All eGolf Tour members will have the ability to register as an Industry Pro with Mountain Khakis. In addition, Mountain Khakis will also award a \$75 gift card to the winner of each eGolf Tour event throughout the duration of the season.

“The Mountain Khakis lifestyle touches all aspects of outdoor activities. Our product is designed to be relevant and purposefully-built for the active, outdoor life,” said MK Marketing Manager, Erin Fagan. “MK is thrilled to continue our support of the eGolf Professional Tour and the loyal players that are a part of it.”

Mountain Khakis offers many styles that are compatible with a golfer’s lifestyle - on and off the greens. Notable styles include the [Lake Lodge Twill Pant](#), which is a lightweight hybrid pant that features custom stretch fabric, and the [Fairway Polo](#), a nod to the 19th hole.

“We are always looking for companies to partner with in order to increase the quality of membership that we present annually,” said eGolf Tour president David Siegel. “Mountain Khakis has put forth a product that is at the top of the apparel industry and certainly presents a line for casual and professional use that all of our members will enjoy.”

For more information on Mountain Khakis, or to find the nearest retailer, please visit www.mountainkhakis.com.

About eGolf Professional Tour

The eGolf Professional Tour is a Charlotte, NC-based professional golf tour that has conducted 54- and 72-hole tournaments in the Southeast since its inception in 2002. The tour features approximately 24 professional tournaments annually in the states of North Carolina, South Carolina and Virginia. Since the 2009 season, the eGolf Tour has paid out over \$11 million in prize money. In March of 2011, the tour conducted two events in Morocco, in turn becoming the first United States-based tour to conduct multiple tournaments on the continent of Africa. In its 10-year history, the tour has seen the likes of Keegan Bradley, Will MacKenzie, Jason Bohn, Steve Marino, Tommy Gainey, Matt Bettencourt, William McGirt and others ascend to the PGA TOUR, while over 150 past eGolf Professional Tour players have gone on to play on the Nationwide Tour.

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. www.mountainkhakis.com Follow MK! MK Facebook • MK Twitter • MK Livin’ Blog • 'Team MK' Facebook

Mountain Khakis® • Built for the Mountain Life® • *Rise Above It™*

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