



MOUNTAIN KHAKIS® ANNOUNCES “TARGHEE BLUEGRASS FEST & GOLF/SPA VACATION” SWEEPSTAKES

(Jackson Hole, WY – May 30, 2012) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces the launch of the “Targhee Bluegrass Fest & Golf/Spa Vacation” Sweepstakes.

Mountain Khakis and Grand Targhee Resort have teamed up with select outdoor brands to launch the “Targhee Bluegrass Fest & Golf/Spa Vacation” Sweepstakes package. The sweepstakes kicks off today, May 30th and will run through Thursday, June 14th. One grand prize winner plus guest will win a 5-day/4-night adventure package at Grand Targhee Resort located on the western slope of the Tetons in Alta, WY. Prize package is valued at \$3699, and includes passes to the 25th Annual Targhee Bluegrass Festival, rounds of golf and/or spa treatments at Teton Springs Golf & Spa Resort, a Mountain Khakis wardrobe, and amazing gear from premier outdoor brands.

The prize package includes:

- [Grand Targhee Resort](#): (1) room for (4) nights based on double occupancy, August 9-13, 2012; (2) 3-Day [Bluegrass Fest](#) Festival passes; (2) 5-Day Lift Passes; (2) 1-Day Mountain Bike Rentals
- [Mountain Khakis®](#): (4) MK Pants or Shorts of Choice, (2) MK Shirts of Choice, (2) MK Belts of Choice, (2) MK Hat or Visor of Choice & (2) MK T-Shirts of Choice
- [Teton Springs Golf & Spa Resort](#): (2) rounds of golf at the Headwaters Club (includes golf club rentals, cart, and use of practice facility) or (2) 60-minute Spa treatments at the Stillwaters Spa, plus *optional additional (1) night stay in a one-bedroom double occupancy suite
- [Osprey® Packs](#): (2) "Talon" Packs
- [Smartwool®](#): (2) "Head-to-Toe" Outfits
- [Tifosi® Optics](#): (2) "Jet" Magnesium Sunglasses

Winner & Guest responsible for all travel-related expenses and make their own arrangements



The lineup for this year's 25th Annual Targhee Bluegrass Fest is taking shape, and includes notable musicians such as The Infamous Stringdusters, Leftover Salmon, Hot Rize, David Grisman Quintet, Del McCoury Band, Donna the Buffalo, Kane's River, Darrell Scott, Red Knuckles, Jonathan Warren & the Billygoats, Sarah Jarosz, Steep Canyon Rangers, Carrie Rodriguez, Random Canyon Growlers, Reeltime Blizzard, Red Knuckles and more.

Folks can enter by going directly to the sweepstakes entry page at <http://www.mountainkhakis.com/sweepstakes> or scan this QR Code, which is also located on the back of the hangtag on MK apparel.



About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. www.mountainkhakis.com Follow MK! MK Facebook • MK Twitter • MK Livin' Blog • 'Team MK' Facebook

Mountain Khakis® • Built for the Mountain Life® • Rise Above It™

For More Information Contact:

Jen Taylor, Director of Creative Development & Public Relations, Mountain Khakis®

(970)250-9682

jen.taylor@mountainkhakis.com

###