



MOUNTAIN KHAKIS® ANNOUNCES 2012 PROFESSIONAL RACING TEAMS

(Jackson Hole, WY – March 9, 2012) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces their 2012 professional team sponsorships.

Following a banner 2011 competition season, MK proudly announces its sponsorship of three professional athletic teams, covering road cycling, mountain biking and adventure racing disciplines.

According to MK Marketing Manager, Erin Fagan, “Mountain Khakis continues to expand our reach as a lifestyle apparel brand by supporting these fine professional teams. The road, MTB and adventure disciplines play a pivotal part in the crossover aspects of the mountain-lifestyle. These team members are great individuals as well as MK Ambassadors. MK is proud to be a part of their 2012 programs!”

Team Mountain Khakis/Smartstop Professional Road Cycling Team

On the heels of their third championship season, Team MK returns to racecourse with Mountain Khakis as their ‘official lifestyle apparel’ brand. The team will return to the professional ranks and compete in the NCC, USA Crits and UCI racing events. Based in Winston-Salem, NC, the team is owned by seasoned cycling veterans, Pat Raines and James Bennett, and will continue to be managed by accomplished racer, Adam Myerson. Rounding out the roster are Jon Hamblen, Neil Bezdeck, Thomas Brown, Travis Livermon, Jerome Townsend, Ben Zawacki, Luke Keough, Clay Murfet, Shame Kline, and Chris Monteleone. Follow Team MK throughout their exciting 2012 season at <http://www.facebook.com/cyclemk>

Team Rev3/Mountain Khakis Adventure Racing Team

2012 marks the second year the Team Rev3/Mountain Khakis partnership has backed this über-talented adventure racing squad. Composed of two or more disciplines per event, adventure races are point-to-point expeditions that challenge participants to the extremes of physical terrain and human fitness and skill. A global phenomenon, skills such as: orienteering and navigation, cross-country running, mountain biking, paddling, climbing and related rope skills, are pivotal to most events. Team Rev3/Mountain Khakis will compete in national events in 2012, including USARA and Checkpoint Tracker series races. The team is comprised of Michael Spiller, Mark Harris, Greg Voelkel, Terri Spanogle, Ernie Lawas, Dennis Azato, Aaron Courain, John Courain, Cory Mason, Britt Mason, David O’Rear, Julie Lee, Chris Spiller, David Ashley, Michelle Thompson and Fritz Pameijer. Follow Team Rev3/Mountain Khakis throughout their thrilling 2012 season at <http://www.rev3adventure.com/2012-rev3mk-adventure-racing-team>

Team Billy Goat Bikes/Mountain Khakis Professional Mountain Bike Team

Bumping up their involvement level from 2011, MK steps up as an official sponsor of the Team Billy Goat Bikes/Mountain Khakis Pro MTB Team. Based in Greenville, South Carolina, the team will compete in major East Coast races; including, the UCI World Cup, Pro GRT, USGN, USGP, POC ESC (Eastern States Cup), GES (Gravity East Series) and the Snowshoe Series. Managed by rider Matt Haynes and Assistant Team Manager and rider, Jay Schultz, the team is bolstered by Josh Bagwell, Aaron Bartlett, Sandy Bartlett, Brook Buckelew, Rob DeMao, Nick Frantz, Jay Guidry, Max Morgan, Adam Morse, Andy Pavlica, Heither Schultz, Ryan Taylor, and Nicholas Ifkovits. Follow Team Billy Goat Bikes/Mountain Khakis throughout their exhilarating season at <http://www.billygoatbikes.com/index-team.html> and on Facebook at <http://www.facebook.com/pages/Team-Billy-Goat-Bikes-Mountain-Khakis>

(more)

About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. www.mountainkhakis.com Follow MK! MK Facebook • MK Twitter • MK Livin' Blog • 'Team MK' Facebook

Mountain Khakis® • Built for the Mountain Life® • *Rise Above It™*

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