



Contact:

Jen Taylor, [Mountain Khakis®](#)

(970) 250-9682

jen.taylor@mountainkhakis.com

Mountain Khakis® Introduces Stylish New Women's Apparel Collection

[Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand based in Jackson Hole, Wyo., introduces its first full collection for women. Staying true to its outdoor roots and on trend with Americana styling, the MK collection features bright gingham, cool chambrays and innovative fabrics designed to protect from the sun's harmful rays.

"While we've always had a core selection of pants for women, we found that women are huge fans of the brand from buying MK for the men in their lives," said Noah Robertson, MK co-founder and director of product design. "Now women, too, can enjoy the well-crafted quality that is the hallmark of MK: authentic, stylish, timeless and great attention to detail."

The MK Women's line focuses on two main collections – Granite Creek and Casual Lifestyle.

MK Granite Creek Collection

Mountain Khakis says "Yes!" to a day in the sun by designing a collection with exceptional UVA/UVB 50+ protection. With its classic styling, the look of the women's [MK Granite Creek](#) collection can be described as "Audrey Hepburn goes fly fishing."

Made from lightweight, peached Nylon Taslan®, the MK Granite Creek Long Sleeve Shirt and Hooded Popover are water repellent and quick drying. MK Granite Creek Bottoms are up for any range of activities. Constructed of brushed nylon with a Scotchgard™ treatment for stain resistance, these pants are incredibly lightweight, quick drying and packable. Available in pant, capri and short styles.

MK Casual Lifestyle Collection

The new women's MK Casual Lifestyle collection combines style and adventure in one. Mountain Khakis uses the softest cottons to create a versatile wardrobe including the [MK Oxbow](#) collection of short sleeve, tunic and long sleeve shirts in cheery gingham checks. The stylish MK Oxbow chambray skirt features a wide waistband and front placket design detail.

The piece de resistance is the [MK Americana Jacket](#), a versatile multi-season jacket with a cotton dobby exterior, herringbone lining and oversized collar. It's stylish and practical.

“With this new collection, Mountain Khakis offers women a true Americana look backed by exceptional performance and features as well as style,” said Robertson. “The collection takes you from a fun night out to an adventurous day in the great outdoors. Now that’s versatility.”

Mountain Khakis can be found at specialty outdoor retailers or at www.mountainkhakis.com. For store locator, go to www.mountainkhakis.com/find-a-dealer/.