



## MOUNTAIN KHAKIS® ANNOUNCES “TARGHEE FEST & FLY FISHING VACATION” SWEEPSTAKES

(Jackson Hole, WY – April 3, 2012) [Mountain Khakis®](#), a leading mountain-inspired lifestyle apparel brand, announces the launch of the “Targhee Fest & Fly Fishing Vacation” Sweepstakes.

Mountain Khakis and Grand Targhee Resort have teamed up with select outdoor brands to launch the “Targhee Fest & Fly Fishing Vacation” Sweepstakes package. The sweepstakes kicks off today, April 3<sup>rd</sup> and will run through Tuesday, April 24<sup>th</sup>. One grand prize winner plus guest will win a 5-day/4-night adventure package at Grand Targhee Resort located on the western slope of the Tetons in Alta, WY. Prize package is valued at \$4758, and includes passes to the Targhee Music Festival, privately-guided fly fishing with WorldCast Anglers, a Mountain Khakis wardrobe, and amazing gear from premier outdoor brands.

The prize package includes:

- [Grand Targhee Resort](#): (1) room for (4) nights based on double occupancy, July 12-16, 2012; (2) 3-Day “[Targhee Fest](#)” Festival passes; (2) 5-Day Lift Passes; (2) 1-Day Mountain Bike Rentals
- [Mountain Khakis®](#): (4) MK Pants or Shorts of Choice, (2) MK Shirts of Choice, (2) MK Belts of Choice, (2) MK Hat or Visor of Choice & (2) MK T-Shirts of Choice
- [WorldCast Anglers](#): (2) Private 2-Hour Casting Lessons, (2) Private Full-Day Guided Float Trip & Fly Fishing, (2) Orvis® Equipment Rentals, (2) Shore-Side Lunch
- [KEEN® Footwear](#): (2) Pairs “Targhee II” Shoes of Choice
- [Slumberjack®](#): (2) “Lone Pine” Sleeping Bags, (2) “Trail Tent 2” Tents
- [Osprey® Packs](#): (1) “Stratos 24” Pack, (1) “Sirrus 24” Pack
- [Smartwool®](#): (2) “Head-to-Toe” Outfits
- [YETI® Coolers](#): (1) “Tundra 45” Cooler
- [Klean Kanteen®](#): (1) 27oz “Reflect” Kanteen, (1) 20oz “Insulated Kanteen” & (1) 4-pack “Steel Pints”
- Winner & Guest responsible for all travel-related expenses and make their own arrangements

**SWEESTAKES PACKAGE**

(1) Grand Prize Winner plus (1) Guest will win:

- Grand Targhee Resort: (1) room for (4) nights based on double occupancy, July 12-16, 2012; (2) 3-Day “Targhee Fest” Festival passes; (2) 5-Day Lift Passes; (2) 1-Day Mountain Bike Rentals
- Mountain Khakis®: (4) MK Pants or Shorts of Choice, (2) MK Shirts of Choice, (2) MK Belts of Choice, (2) MK Hat or Visor of Choice & (2) MK T-Shirts of Choice
- WorldCast Anglers: (2) Private 2-Hour Casting Lessons, (2) Private Full-Day Guided Float Trip & Fly Fishing, (2) Orvis® Equipment Rentals, (2) Shore-Side Lunch
- KEEN® Footwear: (2) Pairs “Targhee II” Shoes of Choice
- Slumberjack®: (2) “Lone Pine” Sleeping Bags, (2) “Trail Tent 2” Tents
- Osprey® Packs: (1) “Stratos 24” Pack, (1) “Sirrus 24” Pack
- Smartwool®: (2) “Head-to-Toe” Outfits
- YETI® Coolers: (1) “Tundra 45” Cooler
- Klean Kanteen®: (1) 27oz “Reflect” Kanteen, (1) 20oz “Insulated Kanteen” & (1) 4-pack “Steel Pints”

\*Winner & Guest responsible for all travel-related expenses and make their own arrangements.  
\*Winner will be announced April 25, 2012. Contest ends 8:59pm EST April 24, 2012. Prize package value: est \$4658.

The lineup for this year’s 8<sup>th</sup> Annual Targhee Fest is taking shape, and includes Americana notables such as [Josh Ritter](#), [Trigger Hippy](#), [Joe Pug](#), [Drive By Truckers](#), [Brokedown in Bakersfield](#), [JJ Grey & Mofro](#), [Black Joe Lewis & The Honeybears](#) and [Paul Thorn](#).

Folks can enter by going directly to the sweepstakes entry page at <http://www.mountainkhakis.com/sweepstakes>. They can also scan the QR Code on the back of the hangtag on MK apparel.



### About Mountain Khakis®

Rugged. Authentic. Reliable. Timeless. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing mountain-inspired lifestyle apparel brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. [www.mountainkhakis.com](http://www.mountainkhakis.com) Follow MK! MK Facebook • MK Twitter • MK Livin’ Blog • ‘Team MK’ Facebook

Mountain Khakis® • Built for the Mountain Life® • Rise Above It™

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