



*Built for the Mountain Life™*

## **MOUNTAIN KHAKIS® EMPLOYEES VOLUNTEER FOR SALVATION ARMY**

**(Jackson Hole, WY – March 4, 2011)** Mountain Khakis®, a leading outdoor-inspired apparel brand, took time to help their Charlotte, NC neighbors by organizing and distributing gifts for needy children and the Salvation Army.

Although the holiday season is an extremely busy time for Mountain Khakis, the company enthusiastically provided time off so employees could volunteer at the Salvation Army Christmas Center. Together, the employees organized bicycles and sorted gifts for children of families in need.

The volunteer effort was organized by Mountain Khakis' employee Morgan Moss, who recognized that many people in the Charlotte area would be able to benefit from the extra support during the holidays.

"Here in the city where we work, there are many families who need help," said Moss, who is a customer service representative for Mountain Khakis. "We see children walking down the sidewalk in front of our office, and we really felt the need to be good neighbors."

Officials with the Salvation Army of Greater Charlotte estimated that the organization would provide Christmas gifts for 14,000 children in 2010.

"Relationships are one of our company's greatest assets," said Ross Saldarini, President of Mountain Khakis. "When we take time to help people outside our offices, we really get to know each other, our neighbors, and our community."

### About Mountain Khakis

Design. Quality. Consistency. Authenticity. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become the Outdoor Industry's top-performing 'bottoms' brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life.

Mountain Khakis® ~ Built for the Mountain Life™ ~ Rise Above It™

For More Information Contact:

Jen Taylor

Partner & PR Manager, Mountain Khakis®

970-250-9682

[jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)

[www.mountainkhakis.com](http://www.mountainkhakis.com)

Follow MK! [MK Blog](#) \* [MK Facebook](#) \* ['Team MK' Facebook](#) \* [MK Twitter](#)

###