



*Built for the Mountain Life™*

## **MOUNTAIN KHAKIS® DONATES CARTONS OF CLOTHING TO CLOTHES4SOULS™**

**(Jackson Hole, WY – March 3, 2011)** Mountain Khakis®, a leading outdoor-inspired apparel brand, recently donated 15 cartons of clothing to Clothes4Souls™, a division of the charity Soles4Soles.

The cartons included a total of 257 pairs of top-quality Mountain Khakis pants and shorts for men and women. Employees at the Mountain Khakis warehouse spent hours sorting, counting, packing and preparing the cartons for shipping.

“The effort was well worth the reward of helping a great organization”, said Erin Fagan, Marketing Coordinator for Mountain Khakis. “We plan to continue supporting Clothes4Souls and its mission of providing quality clothing to people who really need it. We’re happy to know that the clothes we donated will provide years of use for the people who receive them.”

Clothes4Soles gives clothing free of charge to needy people in the United States and around the world. *Clothes4Soles* works with manufacturers, designers and retailers to donate unused inventory instead of destroying it – a common practice in the apparel industry.

Clothes4Souls is a division of *Soles4Souls*, which collects new and gently worn footwear for people in need around the world. Since 2005, *Soles4Souls* has given away more than 10 million pairs of shoes to people in 125 countries, including the United States.

### About Mountain Khakis

Design. Quality. Consistency. Authenticity. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become the Outdoor Industry’s top-performing ‘bottoms’ brand. Established in 2003, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life.

Mountain Khakis® ~ Built for the Mountain Life™ ~ Rise Above It™

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