



Built for the Mountain Life™

MOUNTAIN KHAKIS® WELCOMES SINK KIMMEL TO TEAM

(Jackson Hole, WY – December 2, 2009) Mountain Khakis®, a premier outdoor-lifestyle apparel brand “Built for the Mountain Life”, proudly announces new hire Sink Kimmel has joined the MK team as Sales & Servicing Representative (SSR).

Sink drinks coffee. He likes fly fishing, Labrador Retrievers and Land Cruisers. His adult beverage of choice is Fat Tire® beer. He's going to fit right in at Mountain Khakis®.



Sure, there are more qualifying factors that led to the decision to hire Mr Kimmel to the MK SSR squad... central to which was his passion and zest for the outdoor lifestyle. But Sink also comes with a pedigree of real-world outdoor experience.

Mr Kimmel got his socks wet in the Outdoor Industry as a buyer and sales associate for Jesse Brown's Outdoors Store in Charlotte, NC - a premier MK dealer. Did we steal him? Maybe...

Sink joins the MK SSR team at the company's Charlotte, NC office. "One of the many successes that has propelled MK's rapid growth is our coupling of internal dealer support with an independent sales force," says Martin Wilkinson, Mountain Khakis® Sale Manager. "Our SSR crew supports our dealer base and rep teams by ensuring MK stays top of mind for all; be it count-and-fill replenishment, special terms and programs, or simply a call to

check in. They are MK's direct touchpoint to our dealers – they know the staff members as well as most of their kids' names. Sink will be a great addition to this unique team."

Among his personal interests, Sink is an avid competitive runner, a competitive cyclist, and an accomplished fresh- and salt-water fisherman. "I have been a steadfast fan of Mountain Khakis® - of the company, the people and the product. Their relationship-building culture impressed me from the beginning, as this a personal objective of mine," says Mr Kimmel. "My goal is to further cultivate existing dealer partnerships, bridge new dealer relations, and augment increased sales for both MK and our dealer base. I'm thrilled to be a part of the MK team!"

Ask Sink his favorite style of Mountain Khakis® and he'll tell you, "Best all-round MK award goes to the OMP: fully functional underneath waders or around a base camp, while refined enough to pull off at your friend's wedding... (assuming your shirt is tucked in)!"

If you have a minute, give Sink a shout to say hi. And good jokes are always welcome...

To Contact Sink:

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(more)

About Mountain Khakis®

Design. Quality. Consistency. Authenticity. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become the Outdoor Industry's top-performing 'bottoms' brand. Established in 2003 and based in Jackson Hole, Mountain Khakis® quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis® brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Mountain Khakis® is a proud member of [1% For The Planet®](#).

Mountain Khakis® ~ Built for the Mountain Life™ ~ Get in Our Pants

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