



*Built for the Mountain Life™*



## **MOUNTAIN KHAKIS® CUTS RIBBON ON NEW FULFILLMENT WAREHOUSE IN GASTONIA, NORTH CAROLINA**

**(Jackson Hole, WY & Charlotte, NC – September 25, 2009)** Mountain Khakis®, a premier outdoor-lifestyle apparel brand “Built for the Mountain Life”, and the Gaston County Economic Development Commission proudly announce MK’s new fulfillment warehouse in Gastonia, North Carolina.

A strategic move to better serve their 1000 US dealers and increase overall production and operations management (POM) efficiency, Mountain Khakis® relocated their warehouse from a third party operation in Texas to their own facility in North Carolina, in close proximity to their Charlotte office.

“This move from Texas to Gastonia will allow our company to improve quality control, better serve our customers, and improve operational efficiencies and savings. The entire process has gone quite well” stated Dan Royle, Mountain Khakis’® COO. “We are very pleased with Gastonia and our new location. I would like to thank Marc Bolick and the Gaston County Economic Development Commission for their hard work and assistance.”



Mountain Khakis® recently announced its rank among America’s “Fastest-Growing Private Companies” as position #404 on the 2009 *Inc. 500* register. Founded in 2004, Mountain Khakis® was measured among the nation’s top-performing entrepreneurs, having experienced 638% growth as compared to the 3-year Industry average of 16.42%, and the *Inc. 500* Industry median of 162.8%. Within the Consumer Products & Services Category, Mountain Khakis® ranks #34.

As well as being a leader in the nation, Mountain Khakis® is a leader in its industry. According to a leading consumer research and specialty retail market intelligence firm, Mountain Khakis® represents three of the Top 10-selling pants in the Outdoor Industry specialty retailer category, with their “Original Mountain Pant” or OMP in pole position.

(more)

Mountain Khakis® has hired a warehouse manager, and plans to hire an additional three to four persons over the next two years. All hiring will be conducted by the company at the 2633 Plastics Drive facility.

Forsite Development Inc. owns the "Norcap Building", in which the Mountain Khakis® warehouse is located, and developed the flex/office space for use by multiple tenants. Forsite Development Inc. provided Mountain Khakis® with improvements to the warehouse and office space.

About Gaston County Economic Development Commission

The Gaston County Economic Development Commission (GCEDC) is dedicated to attracting and retaining desirable businesses and employers to continue improving and diversifying economic opportunities in Gaston County, North Carolina.

For More Information Contact:

Gaston County EDC

704-825-4046

[edc@co.gaston.nc.us](mailto:edc@co.gaston.nc.us)

[www.gaston.org](http://www.gaston.org)

About Mountain Khakis®

Design. Quality. Consistency. Authenticity. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become the Outdoor Industry's top-performing 'bottoms' brand. Established in 2003 and based in Jackson Hole, Mountain Khakis® quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis® brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life. Mountain Khakis® is a proud member of [1% For The Planet®](#).

Mountain Khakis® ~ Built for the Mountain Life™ ~ Get in Our Pants!

For More Information Contact:

Jen Taylor, Partner & PR Manager

Mountain Khakis, LLC

970-250-9682

[jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)

[www.mountainkhakis.com](http://www.mountainkhakis.com)

Follow MK!

 [MK Blog](#)

 [MK on Facebook](#)

 ['Team MK' on Facebook](#)

 [MK on Twitter](#)

###